- 1. (Currently Amended) A UV radiation curable primer coating composition comprising
  - a. 5 to 50 % by weight of one or more compounds containing one ethylenically unsaturated free-radically polymerizable group per molecule
  - b. 5 to 50% by weight of one or more compounds containing two or more ethylenically unsaturated free radically polymerizable groups per molecule
  - c. 1.0 to 60% by weight of one or more pigments, fillers and or dyes
  - d. 0.1 to 0.95 % by weight photoinitiators
  - e. 0 to 20% by weight of volatile organic solvent and
  - f. 0.1 to 10% by weight of additives,

wherein said coating is curable to a non-tacky surface under a UVA radiation emitting lamp within 2 minutes and in sunlight within 5 minutes.

- 2. (Currently Amended) A primer coating composition according to claim 1 wherein the compound [A] (a) is selected from the group consisting of 1-octene, 1-hexene, 1decene, vinyl acetate, styrene, alpha-methylstyrene, p-methylstyrene, esters of methacrylic acid and esters of acrylic acid and mixtures thereof.
- 3. (Currently Amended) A primer coating according to claim 1 wherein compound [A] (a) is selected from the group consisting of butyl acrylate, t-butyl acrylate, isobornyl acrylate, isodecyl acrylate, 2-ethylhexyl acrylate, lauryl acrylate, cyclohexyl acrylate and octyl acrylate and mixtures thereof.
- 4. (Currently Amended) A primer coating composition according to claim 1 wherein compound [B] b is selected from the group consisting of urethane acrylates, urethane diacrylates, urethane triacrylates, poly tetra-functional urethane acrylates and hexa functional urethane acrylates and mixtures thereof.
- 5. (Currently Amended) A primer coating according to claim 1 wherein compound [B] b is selected from the group consisting of hexanediol diacrylate, tripropyleneglycol diacrylate, trimethylolpropane triacrylate, alkoxylated trimethylolpropane triacrylate, pentaerythritol triacrylate, pentaerythritol

hexaacrylate, urethane acrylates and unsaturated polyesters, and mixtures thereof.

- 6. (Currently Amended) A primer coating according to claim 1 wherein compound [B]
  b is selected from the group consisting of di-functional. and polytetra-functional and hexa-functional urethane acrylates and mixtures thereof.
- (Original) A primer coating composition according to claim 1 wherein the pigment to binder ratio is between 0.8 and 2.0.
- 8. (Original) A primer coating composition according to claim 1 wherein the pigment to binder ratio is between 1.2 and 1.8.
- (Original) A primer coating composition according to claim 1 wherein the photoinitiator comprises a compound selected from the group consisting of acyl phospine oxides and benziketals.
- 10. (Original) A primer coating composition according to claim 1 wherein said coating is cured to a tack free surface by 5 minute exposure to outdoor light having an intensity of 45-65 mJoules/cm² and demonstrates 95% post humidity test adhesion.
- (Currently Amended) A process for applying a primer coating composition to a substrate comprising
  - A. applying a UV radiation curable primer to a substrate;
  - B. curing the primer with a source selected from the group consisting of one or more UV lamps having a UV-B:UV-A ratio of 1:1 or less, and natural outdoor light having a wavelength between 320 and 430 nm, and mixtures thereof, to obtain a tack free surface after 2-5 minutes.

wherein the UV radiation curable primer comprises

a. 5 to 50 % by weight of one or more compounds containing one ethylenically unsaturated free-radically polymerizable group per molecule,

- b. 5 to 50% by weight of one or more compounds containing two or more ethylenically unsaturated free radically polymerizable groups per molecule,
- c. 1.0 to 60% by weight of one or more pigments, fillers and or dyes,
- d. 0.1 to 0.95 % by weight photoinitiators,
- e. 0 to 20% by weight of volatile organic solvent and
- f. 0.1 to 10% by weight of additives.
- 12. (Currently Amended) A process according to claim 11 wherein the coating applied comprises compound [A] (a) is selected from the group consisting of 1-octene, 1-hexene, 1-decene, vinyl acetate, styrene, alpha-methylstyrene, p-methylstyrene, esters of methacrylic acid and esters of acrylic acid and mixtures thereof.
- 13. (Currently Amended) A process according to claim 11 wherein the coating applied comprises compound [A] (a) selected from butyl acrylate, t-butyl acrylate, isobornyl acrylate, isodecyl acrylate, 2-ethylhexyl acrylate, lauryl acrylate, cyclohexyl acrylate and octyl acrylate and mixtures thereof.
- 14. (Currently Amended) A process according to claim 11 wherein the coating applied comprises compound [B] (b) selected from the group consisting of urethane acrylates, urethane diacrylates, tri-functional urethane acrylates, and polytetrafunctional urethane acrylates and hexa-functional urethane acrylates and mixtures thereof.
- 15. (Original) A process according to claim 11 wherein the coating applied comprises a pigment to binder ratio between 0.8 and 2.0.
- 16. (Original) A process according to claim 11 wherein the coating applied comprises a pigment to binder ratio between 1.2 and 1.8.